

Approach

Quarterly Magazine of AOPA NZ
Aircraft Owners and Pilots Association NZ

2026 advertising
RATE CARD

Advertising rates, dates and specifications

Promote your product directly to the people who own and fly aircraft in NZ

Enquiries and bookings, please contact Nikki McKay

Email: member.service@aopa.nz

Ph: 022 634 1739

Editorial enquiries, contact Anna Mackenzie

Email: editor@aopa.nz

Ph: 027 334 5466

Magazine release dates:

1 March, 1 June, 1 September, 1 December

Advertising Rates (excluding GST)

Full page (A4)	\$875
Half page (vertical or horizontal)	\$475
Third page (vertical or horizontal)	\$330
Quarter page (vertical or horizontal)	\$250



Advertising Specs (wide x high)

Full page (A4)	185 x 268 mm
Full page with bleed	216 x 303 mm
Half page horizontal	185 x 132 mm
Half page vertical	90 x 268 mm
Third page horizontal	185 x 86 mm
Quarter page horizontal	185 x 58 mm
Quarter page vertical	90 x 132 mm

For enquiries about other sizes, preferential placement and multiple bookings, please contact Nikki McKay at member.service@aopa.nz

Advertising material deadlines

Autumn issue - 25 January (out 1 March)

Winter issue - 25 April (out 1 June)

Spring issue - 25 July (out 1 September)

Summer issue - 25 October (out 1 December)

Please supply advertisements as print-ready, high res, 300dpi, cmyk PDF or JPEG files.

Should you require design services, please have material with us a week prior to specified deadlines.

